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**AMERICAN MARKETING ASSOCIATION 2010 ATLANTA MARKETER OF  
THE YEAR AWARDS LATE ENTRY DEADLINE EXTENDED TO FEBRUARY  
12**

Awards Gala Tickets Available for Special Price before March 1

ATLANTA (Feb. 2, 2010) – Atlanta marketers don't have to miss out on nominating their Stand Out work for a prestigious 2010 Atlanta Marketer of the Year (AMY) Award by the Atlanta Marketing Association (AMA) as the late entry deadline has been extended to February 12. The AMY Awards, which recognize individuals and companies that have stood out on the Atlanta marketing scene in 2009, will be presented on Thursday, March 11, 2010 at The Fabulous Fox Theatre.

The AMY Awards honor programs and campaigns with innovative strategies, unforgettable creative and outstanding results in 10 different marketing categories. AMA Atlanta also presents annual AMY Awards to an outstanding agency and an outstanding corporate individual. AMY Awards categories, submission requirements and entry information are available at [www.amyawardsatl.com](http://www.amyawardsatl.com).

In addition to presenting AMY Awards at the March 11 ceremony, AMA Atlanta will also officially recognize renowned marketer and philanthropist Arthur M. Blank, co-founder of Home Depot and owner of the Atlanta Falcons, as the 2010 Lifetime Achievement Award recipient live at the 2010 AMY Awards gala.

Join 400 Atlanta marketers for an action-packed, black tie optional evening complete with a cocktail reception, a sit-down dinner and an evening featuring Stand Out marketing and Stand Out marketers.

Early bird ticket pricing for the AMY Awards is available online at [www.amyawardsatl.com](http://www.amyawardsatl.com) before March 1, 2010. AMA Member and non-member early bird individual tickets are \$110 and \$115, respectively. Tickets for tables of 10 are also available at a discounted rate before March 1.

Current sponsors for the 2010 AMY Awards include Active Production & Design, Affairs to Remember, Bottlecap Development, Definition 6, FSI Fulfillment Strategies International, Green Tricycle Films, Leader Enterprises, Sean Randall Photography, Standard Press and The Home Depot.

**About the Atlanta Chapter of the American Marketing Association**

As part of AMA, the largest marketing association in North America with nearly 40,000 professional marketers in 600 chapters, AMA Atlanta is the country's fourth largest chapter with about 1,000 members. The Atlanta chapter is designed to provide the city's diverse marketing professionals with a network of contacts and resources, continuing education and professional advancement opportunities. Programming is divided into monthly signature luncheons, special interest group meetings, networking mixers and the annual collegiate conference and AMY Awards, during which the Atlanta Marketer of the Year will be announced. To learn more, visit [www.ama-atlanta.com](http://www.ama-atlanta.com).

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