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WGCL-TV ANCHOR HELEN NEILL TO HOST 2008 AMY AWARDS
CBS 46 noon news anchor celebrates Atlanta's marketing finest

ATLANTA (March XX, 2008) – Atlanta native, CBS 46 noon anchor and supporter of Atlanta's innovative marketing community, Helen Neill, has accepted the role of emcee for the 2008 Atlanta Marketer of the Year (AMY) Awards on March 27 at the fabulous Fox Theatre.

“AMA Atlanta is fortunate to have a talented Atlanta professional serving as our emcee this year,” said Patrick Fitzmaurice, current AMA Atlanta president. “Helen brings experience to the role and will elevate the awards presentation portion with her personality and charisma.”

Neill is an active contributor to the Atlanta community and journalism throughout the nation and globe. She has been honored with an Emmy for anchoring and recognized as Georgia TV Personality of the Year. She has also moderated several statewide political debates and served as a panelist for the Atlanta Press Club. During her reporting years, Neill's assignments have taken her from Olympic training grounds in Lake Placid, the Centers for Disease Control in Atlanta, and even to the emotional world of foreign adoption in Russia.

The 2008 AMY Awards gala will be held on Thursday, March 27, 2008 from 5:30 p.m. to 9:45 p.m. in the Egyptian Ballroom at the Fox Theatre. Visit www.amyawardsatl.com for table and ticket information.

About the Atlanta Chapter of the American Marketing Association

As part of an international organization, which consists of 45,000 professional marketers in more than 100 countries, AMA Atlanta is the country's fourth largest chapter with almost 1,000 members. The Atlanta chapter is designed to provide the city's diverse marketing professionals with a network of contacts and resources, continuing education and professional advancement opportunities. Programming is divided into monthly signature luncheons, special interest group meetings, networking mixers and the annual AMY awards, during which the Atlanta Marketer of the Year will be announced. And a new mentorship program will be launched this fall—which will add to the value that is provided to members. Atlanta was named "Best in Class Chapter" for its size category and received Special Merit Awards for strong performance in the following areas: finance, member recruitment, collegiate activities. To learn more, visit www.ama-atlanta.com.

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